

# POST SHOW REPORT

# Lab Indonesia <sup>20</sup><sub>22</sub>

6th Edition Indonesia Laboratory, Scientific Analytical Equipments and Services Exhibition and Conference

THE ONLY  
**PLATFORM** FOR  
FUTURE LAB  
TECHNOLOGY  
IN **INDONESIA**

Jakarta Convention Center (JCC)  
Jakarta, Indonesia

**10AM - 6PM**



Lab Indonesia



lab\_indonesia



Lab Indonesia



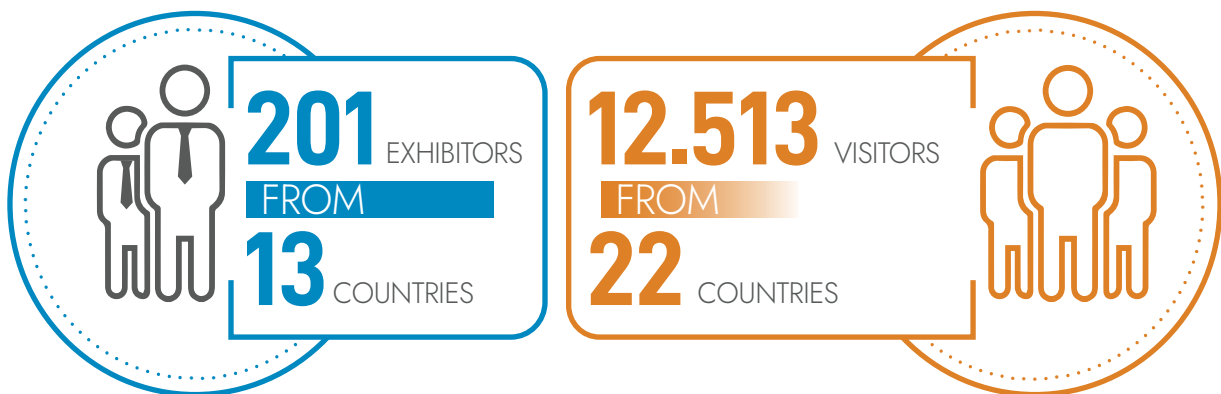
## Lab Indonesia 2022 Surpasses Own Visitor Attendance Records

The 6th edition of Lab Indonesia took place from 7 – 9 September 2022, at the Jakarta Convention Centre in Jakarta, Indonesia. This edition marks the show's first physical exhibition since the reopening of the country's borders and saw 12,513 visitors from various industries attending the event, marking a new milestone in the exhibition's growth.

Lab Indonesia is the exhibition for lab equipment manufacturers and service providers worldwide to meet and network with laboratory decision makers from the biotechnology, chemicals, electronics, environmental management, food & beverage, oil & gas, oleochemicals, universities, and pharmaceutical & healthcare industries in Indonesia and the ASEAN region.

This year's Lab Indonesia was held in conjunction with several conference sessions organised by leading government agencies and scientific organisations. The conferences featured ground breaking innovations produced by the government agencies, and topics pertaining to sustainability through renewable energy sources.

### EXHIBITION HIGHLIGHTS



**3 Pavilion Countries**

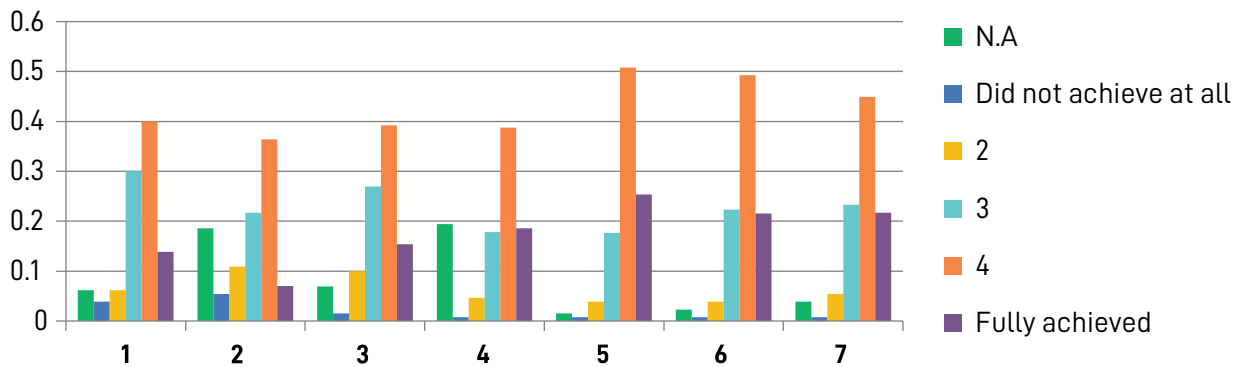


## Country of Origin

### THE EXHIBITORS CAME FROM THESE COUNTRIES:



### TO WHAT EXTENT HAVE YOUR OBJECTIVES FOR EXHIBITING IN THIS EXHIBITION BEEN ACHIEVED



1. Find new buyers
2. Find franchise partners / agents
3. Explore new markets
4. Launch new products
5. Brand-building
6. Collect market information
7. Consolidate contacts with buyers/ business partners

**34%**  
OF EXHIBITORS

have express interest or have submitted booth reservation applications for the next edition of Lab Indonesia 2024

When asked about the quality of visitors,

**66.66%**  
OF EXHIBITORS

rated it as excellent or good.



12.513

visitors attended this year

3.69% increase

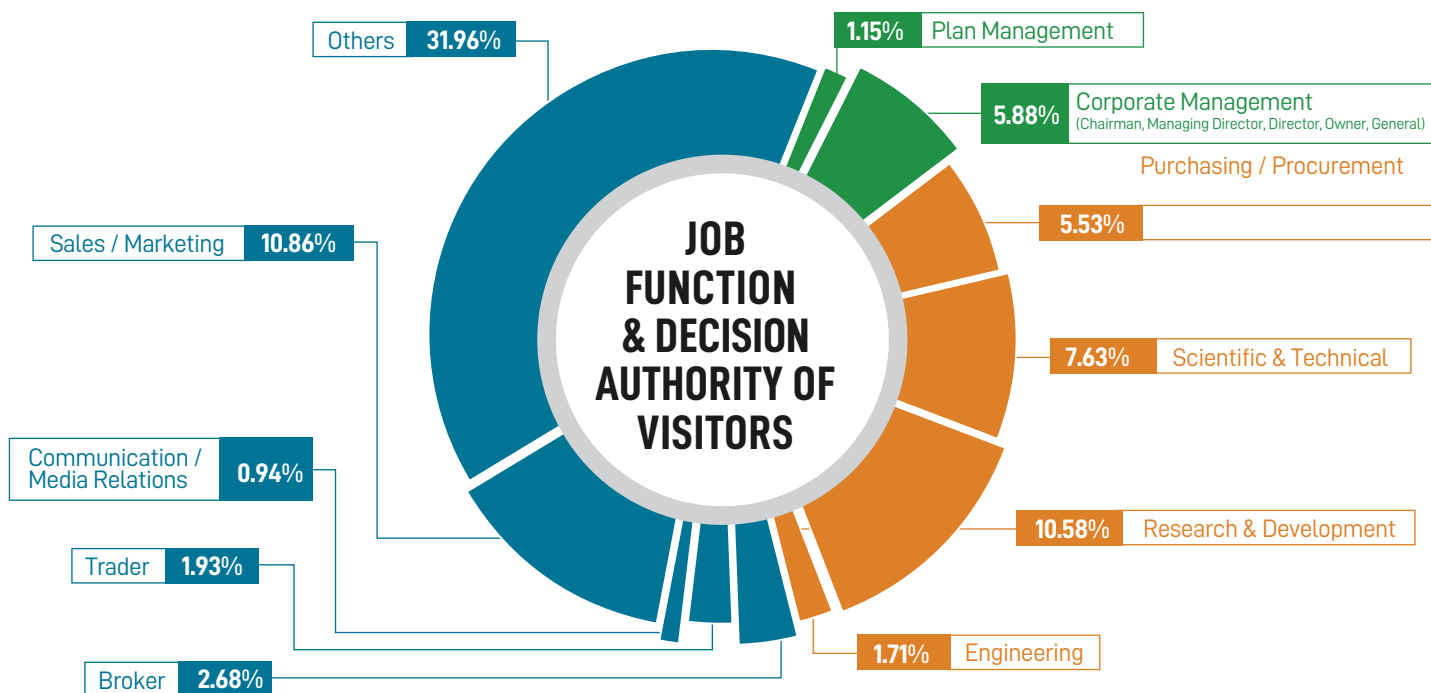
compared to the 2018 edition

THE VISITORS CAME FROM THESE COUNTRIES:



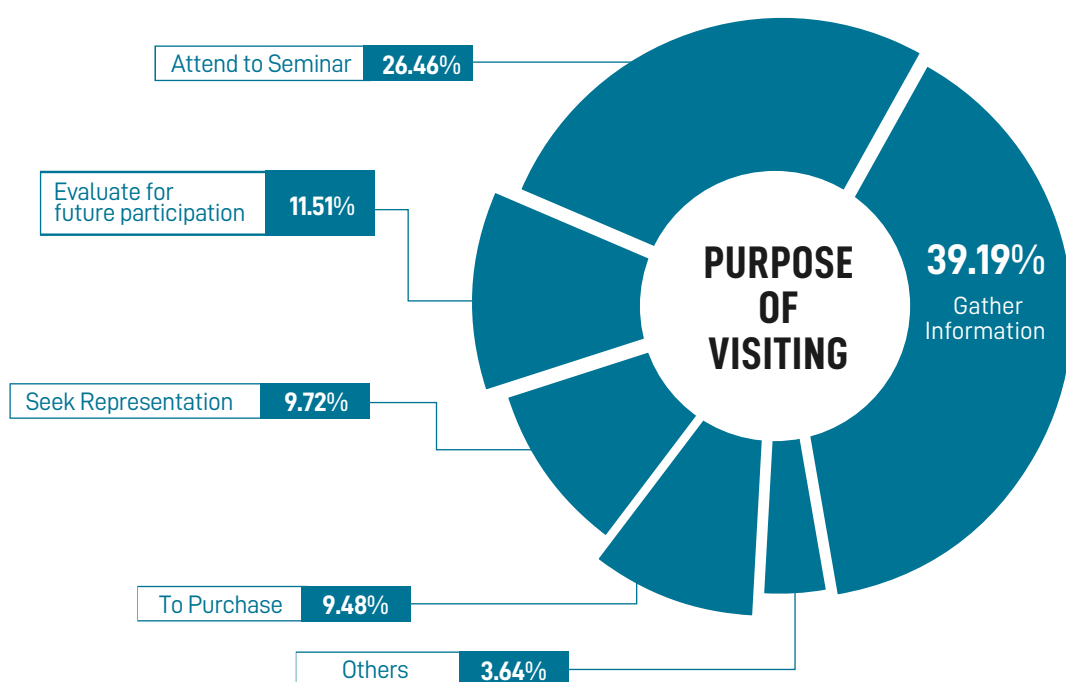
INDUSTRY SECTORS OF VISITORS:

OTHERS		24.87%
PHARMACEUTICAL & HEALTHCARE		19.17%
RESEARCH LABORATORIES		12.51%
FOOD AND BEVERAGE PROCESSING		8.66%
BIOTECHNOLOGY		7.21%
UNIVERSITIES & GOVERNMENT AGENCIES		5.88%
CHEMICAL PROCESSING		5.63%
MATERIALS TESTING & INSPECTION		4.41%
WATER & WASTE MANAGEMENT		3.08%
EDUCATION AND TRAINING		2.83%
PETROLEUM AND PETROCHEMICALS		2.34%
ADVANCE MATERIALS		1.32%
OILS & FATS AND OLEOCHEMICALS		0.91%
POLLUTION CONTROL		0.63%
RUBBER AND PLASTIC PRODUCTS		0.58%



Plan Management 1.15%  
 Corporate Management 5.88%  
 These 2 categories, which form **7.03%** of total visitors, have the final say when an equipment shall be purchased.

Purchasing / Procurement 5.53%  
 Scientific & Technical 7.63%  
 Research & Development 10.58%  
 Engineering 1.71%  
**Over half (25.45%)** of the visitors are either involved in equipment purchasing process, or are the actual users of the equipment, and influences the decision outcome of the **7.03%** above



**Nearly half 39.19%** are here to explore their options first before making any commitments.

It is therefore very important for exhibitors to take note of this while planning their exhibits, as well as proactively follow up with leads gained during the show.



## OPENING CEREMONY

### Lab Indonesia 2022

was launched by Dr. Ir. Tjahjo Pranoto, M. Eng. Acting Director of Directorate of Laboratory Management, Research Facilities, Science and Technology Park National Research and Innovation Agency (BRIN) together with Ms. Juanita Soerakoesoemah, Event Director of PT. Pamerindo Indonesia and Mr. Ben Wong, Country GM of PT Pamerindo Indonesia, in the presence of representatives of embassies, trade missions, government agencies, associations, and exhibitors.



## CONFERENCE SESSIONS

In line with the sustainability theme this year, Lab Indonesia was host to several conferences on topics related to renewable energy sources and environmental issues, organised by leading government agencies such as the National Research and Innovation Agency of Indonesia, the Indonesian Chemical Society, Indonesian Association of Health Laboratory, The Indonesian Association of Teaching Laboratory Staff, The Standardisation Society of Indonesia, The Assessment Institute for Foods, Drugs, and Cosmetics, The Indonesian Council of Ulama, and LabMania.



## SEMINAR SESSIONS

Over 100 technical seminars and workshops were hosted this year which saw large crowds in attendance. The sessions were led by invited guest experts from various industry associations and exhibitors.



## ONE2ONE BUSSINES MATCHING PROGRAMME

Our One2One Business Matching programme has successfully matched 132 local and international trade buyers and our exhibitors across 571 meetings throughout the 3 days of Lab Indonesia.

## Lab Indonesia Becomes More Sustainable Under Informa Markets Efforts



As part of Informa Markets efforts to build sustainable exhibitions, Lab Indonesia has made several changes to reduce wastage and resource consumption. Apart from the visible changes to our registration and show guides, our exhibitors were also encouraged to minimise waste and to reuse booth elements where possible

BRIN (National Research and Innovation Agency of Indonesia) also showcased their latest research efforts in environmental and renewable energy sectors in this year's Lab Indonesia. Featured were their latest innovation in radioactive waste storage and a solar-fuel cell prototype designed to reduce reliance on lithium.

## Group Visit by Members of Association and Universities

Lab Indonesia has invited associations and universities to visit Lab Indonesia this year. Associations and universities have organized group visits for its members to visit Lab Indonesia.

Those were The Indonesian Association of Teaching Laboratory Staff IATLS, Faculty of Mathematics and Natural Sciences Laboratory, Al-Ghifari University (UNFARI), Public Polytechnic Institute - Bandung Institute of Technology (LPPU-ITB) and Indonesian Medicinal and Aromatic Crops Research Institute IMACRI.



## Best Booth Awards | This year's best booth award winners are:



**ITS SCIENCE INDONESIA, PT**  
Most Futuristic Booth



**DITEK JAYA, PT**  
Most Creative Booth



**CREATIVE MITRA SELARAS INDONESIA, PT**  
Most Outstanding Booth



**GAIA SCIENCE PTE LTD**  
Most Innovative Booth



**AGILENT TECHNOLOGIES**  
Most Exclusive Booth

**EXHIBITOR'S TESTIMONY**

**Kenny Fu**

Sales Manager - ECOSAFE

This year becomes a very excited one. We have participated in an exhibition where a lot of visitors were visiting our booth and met new friends and potential partners.

Following the covid pandemic, i am confident that everyone is excited to visiting exhibition, join the booth, seeing the products, face to face in person. So, i believe this is gonna be a succesfull exhibition this year. The organiser is doing very well, all i can say is everything going well and great job Lab Indonesia. Thank you.

**Sven Kretschmer**

APAC Manager – ASECOM GMBH

Lab Indonesia is very good. I was very surprised that so many visitors came over the whole day, not only in the morning but also in the evening. So continuously stream of visitors here, it was actually nice and interesting.

Fantastic! I like how this event was organized; nice up front communication as well, it is a good marketing. How the quality of customers, its just not small visitors, they are really big companies coming here, they are looking for what to improve their quality. It is value added performance for us here in Indonesia. We are quite satisfied.

**Antje Tandetzky**

Sales Director - ELLECOM GMBH

This is my first time to participate at Lab Indonesia. We love being closer to the Indonesian manufacturers and helping them to gain more opportunities in Europe.

I will invite more companies to join with Lab Indonesia not as exhibitors, but also as visitors. There are many sophisticated technologies and innovations; and definitely worth to visit. The preparation was very good and continue to do good work Lab Indonesia team.

**VISITOR'S TESTIMONY**

**Diane & Koji Uhano**

Taitec Corporation

This is our first time to attend Lab indonesia. So far it is very good, we may know and understand more the needs of equipment in Indonesia laboratory market.

So we want to have this opportunity and to boost our market in Indonesia and also in South East Asia. We hope we could display our Laboratory product and participate in Lab Indonesia next edition.

**Andrew Michael**

Dutch, Netherlands

Overall the show is quite exciting. There was a lot of people there. It is pretty crowded, I have great experience! Especially for those who in the line who loves chemistry and any short of scientific equipment. It is definitely interesting for them.

The organiser are doing great so far. If anything i can say to enhance the show for the future, just please carry on! Keep it up! it is hard though, all i can say is so far so good, great job. Thank you.

**SPEAKER'S TESTIMONY**

**Prof. Dr. Hamzah Fansuri**

Chairman - INDONESIAN CHEMICAL SOCIETY

It was my first time to attend the Lab Indonesia. Lab Indonesia is a very appropriate place to see the tools and laboratory instrument. So, it is very useful for stakeholders who will carry out the development of facilities and infrastructure for chemical analysis in university, industry and government.

**BUYER'S TESTIMONY**

**Leni Evayanti**

Fungsional Penguji Mutu Barang - BSPJI Palembang

We got a lot of information about what methods are updated, chemicals, and what kind of tools are in line with our ministry, towards 4.0.

Lab Indonesia 2022 is very interesting for it has provided us with a lot of information about the latest knowledge and technology, with how we can make testing faster, more flexible and more efficient. This really helps us from the regions, to get the information we need as a whole.

**H. Riko Ijami, SKM. MKes., CWPCM.**

Head - UPTD Health Laboratory, South Kalimantan

Lab Indonesia 2022 is highly appreciated and is very especially beneficial for the laboratory industry.

We met several potential partners and we have increased our knowledge by attending the conferences and seminars. As health laboratory activators, we are inspired to adapt to the rapid development of laboratory technology.